

Table 14—Sales of Fluid Milk Products in All Federal Milk Order Marketing Areas Combined, July 2004 1/

Fluid Milk Product	July			Year To Date 2/		
	Sales	Butterfat content	Change from prev. year 3/	Sales	Butterfat content	Change from prev. year 3/
	Mil. Lbs.	Percent		Mil. lbs	Percent	
Whole Milk	1,170	3.25	-2.3	8,183	3.26	-2.4
Flavored Whole Milk	59	3.51	-18.8	451	3.34	-10.7
Reduced Fat Milk (2%)	1,183	1.96	3.4	8,197	1.96	0.5
Lowfat Milk (1%)	398	0.97	4.9	2,873	0.98	-0.3
Fat-Free Milk (Skim)	537	0.11	3.9	3,743	0.11	-1.4
Flavored Fat-Reduced Milk	124	1.36	23.8	1,593	1.12	9.0
Buttermilk	35	1.34	-2.3	245	1.32	-4.2
Total Fluid Milk Products 4/	3,518	1.99	1.8	25,379	1.96	-0.5
Total Fluid Milk Products Adjusted for Calendar Composition 4/ 5/	3,467	1.99	0.6	25,200	1.96	-1.2

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Year to date sales volumes and butterfat content figures include data for the Western Federal milk order that was terminated effective April 1, 2004.

3/ Percent changes from the previous year are based on the same group of comparable markets – markets where the orders were in effect the entire applicable two-year period. Excludes the Western Federal milk order; see 2/.

4/ Total fluid milk products include the products listed plus miscellaneous products and eggnog.

5/ Sales volumes and percent changes have been adjusted for calendar composition.